



ALUASOUL®

SUNNY BEACH

HOTEL OVERVIEW

Completely refurbished in 2025

AluaSoul Sunny Beach is a vibrant new 4-star adults-only hotel located in the heart of Sunny Beach, Bulgaria. As the first AluaSoul property in the country, it boasts a prime location between the lively Flower Street and the beachfront promenade, just steps away from the Black Sea.

Exclusively for guests aged 16 and above, the hotel offers a stylish and serene retreat in one of Bulgaria's most dynamic destinations. With easy access to the golden sandy beach, local shops, vibrant nightlife, and the ancient town of Nessebar—a UNESCO World Heritage Site — guests can enjoy the perfect blend of relaxation, adventure, and cultural discovery.

For an enhanced experience, the My Favorite Club accommodations provide exclusive areas, personalized services, and premium amenities, ensuring a truly unforgettable stay.

AluaSoul Sunny Beach is poised to become the ultimate adults-only escape on the Black Sea coast.

TOTAL NUMBER OF ROOMS: 397

PROPERTY DESCRIPTION

AluaSoul Sunny Beach features 397 fully renovated rooms across various categories, all thoughtfully equipped to provide comfort and convenience. For those seeking an elevated experience, the My Favorite Club rooms offer exclusive services, available both in the private rooms and throughout designated areas of the hotel.

Dining options include buffet service with live cooking stations and both national and international dishes, as well as an à la carte restaurant specializing in high-quality local cuisine. Guests can also enjoy an Asian fusion restaurant and a snack bar offering light, healthy dishes. Additionally, the hotel features a poolside snack bar and a nightclub, perfect for relaxing with drinks and cocktails while enjoying live entertainment.

The hotel offers a range of activities and entertainment programs, and guests can choose between two swimming pools: one designed for relaxation and another where activities are hosted. A wellness area and gym are available for those looking to unwind or stay active, while business travellers or event planners will appreciate the hotel's modern meeting rooms.

AluaSoul Sunny Beach seamlessly combines relaxation, entertainment, and convenience, making it the perfect adults-only getaway.

ACCOMMODATION

ROOM CATEGORIES DESCRIPTIONS

Double

These 37 m² rooms on the second floor offer a welcoming and practical space for your stay. Equipped with a comfortable king-size bed, the room also includes modern conveniences such as air conditioning, a 43” satellite TV, a small fridge, complimentary Wi-Fi, and a safe. The bathroom features a refreshing rain shower, toiletries, and a hairdryer. While these rooms do not have a balcony, their thoughtful design ensures a comfortable and relaxing experience.

Double Superior - Double Superior Pool View

These 32 m² rooms are thoughtfully designed to provide comfort and convenience. Featuring a choice of a king-size bed or two twin beds, they come equipped with air conditioning, a 43” satellite TV, a small fridge, complimentary Wi-Fi, and a safe. The modern bathroom includes a rain shower, toiletries, and a hairdryer. Each room also features a private balcony, with views that vary between the city streets or the pool area.

Suite / Bedroom

This spacious 72 m² suite is designed for those seeking extra comfort and flexibility. It features a private bedroom with a king-size bed and a separate living area with a double sofa bed, making it ideal for both relaxation and entertaining. The suite can accommodate up to 3 adults and is equipped with all the essential amenities, including air conditioning, a 43” satellite TV, a small fridge, complimentary Wi-Fi, a safe, and a modern bathroom with a rain shower, toiletries, and a hairdryer. Perfect for those looking for a more luxurious and spacious stay.

MY FAVORITE CLUB

AluaSoul Sunny Beach offers the possibility of living the My Favorite Club experience with an array of exclusive services, both in the rooms and public areas. These exclusive services include:

Early check-in and late check-out (subject to availability)

Reserved area in the Terra restaurant

Access to My Favorite Club Lounge | 10:00 – 21:00 Living room with sofa, TV and reading area

Outdoor area with terrace

Access to computer and co-working area

Assorted snacks, sweets, coffee, teas and soft drinks throughout the day

In addition to the previously mentioned standard room inclusions, My Favorite Club rooms include the following attributes:

Selection of the best rooms

52” smart TV

Larger selection of toiletries

Capsule coffee machine

Assorted teas with daily restocking

Welcome bottle of water

Welcome minibar with soft drinks, bottle of water and beers

Bottle of red wine and welcome letter from the General Manager

Bathrobe and slippers

Scale

Pillow menu

My Favorite Club Double Superior Frontal Sea View

Located on the highest floors of the hotel, these 35 m² rooms offer panoramic front views of the Black Sea, providing a truly exceptional experience. Featuring a king-size bed or two twin-size beds and a sofa bed, these rooms are part of the exclusive My Favorite Club, combining the elegance of a standard double with upgraded amenities and superior quality. They include a 52” smart TV, a larger selection of toiletries, a capsule coffee machine, and a variety of teas with daily restocking.

Additional touches include a welcome bottle of water, a minibar stocked with soft drinks, bottled water, and beers, as well as a bottle of red wine and a welcome letter. You'll also enjoy plush bathrobes, slippers, a scale, and a pillow menu, ensuring your stay is both comfortable and exclusive.

My Favorite Club Suite 1 Bedroom Frontal Sea View

This luxurious 72 m² suites are located on the fifth floor and offers stunning front views of the Black Sea. Featuring a private bedroom with a king-size bed and a separate living area with a double sofa bed, it can accommodate up to 3 adults. As part of the exclusive My Favorite Club, the suite includes upgraded amenities such as a 52" smart TV, a larger selection of toiletries, a capsule coffee machine, and a variety of teas with daily restocking.

Additional touches include a welcome bottle of water, a minibar stocked with soft drinks, bottled water, and beers, as well as a bottle of red wine and a welcome letter. Guests will also enjoy plush bathrobes, slippers, a scale, and a pillow menu, making this suite the perfect choice for a luxurious and memorable stay.

ACCESSIBLE ROOMS

Six accessible rooms available. Double Superior category (32 m²)

Width of the entrance door: 80 cm

Bed height: 55 cm

Width of the bathroom door: 80 cm

Adapted ground-level shower

Adjustable zoom mirror height: 120 cm

Shower seat

Toilet handle

Toilet height: 45 cm

Vanity height: 80 cm

Sockets height: 120 cm

SMALL DOG BREEDS ARE WELCOME

AluaSoul Sunny Beach welcomes dogs under 22 lbs/10 kg in its rooms and facilities. This service is available for €50/night in the required room category.

DINING INFORMATION

RESTAURANTS

Delight in a variety of local and international dishes, whether a la carte, buffet style or snacks in the pool area.

Terra | Breakfast 08:00 – 10:00, continental breakfast 10:00 – 11:00, dinner 18:30 – 21:30

- Buffet restaurant where breakfast is served with different stations including a healthy corner, fresh fruit and eggs prepared to your liking. For lunch and dinner, guests can choose from our national and international specialities, including vegetarian cuisine, show cooking and salad, meat, fish and pastries areas.

- It has an outdoor terrace where you can enjoy a pleasant soirée in the evening.

Mare Nubium | Dinner 18:30 – 21:30

- Gastronomic à la carte restaurant based on local produce, guaranteeing the freshness of the ingredients, combining local culinary tradition with modern techniques and creative presentations in an exclusive atmosphere.

- Prior reservation is required.

Jojo | Dinner 18:30 – 21:30

• Embark on a culinary journey at our Asian fusion restaurant, where traditional flavors meet modern creativity offering a unique dining experience. Buffet service where you will find from delicate sushi to bold wok dishes, each plate is crafted with the freshest ingredients and a flair for artistic presentation.

Kentia | Lunch 12:00 – 17:00

Our snack bar is the perfect spot to unwind and soak up the sun, offering a relaxed atmosphere where you can savor healthy dishes crafted from high-quality, responsibly sourced ingredients. Enjoy a wide selection of drinks, from cocktails to ice-cold beers and refreshing soft drinks.

Guests can indulge in our tasty snacks while enjoying the cool, laid-back vibe.

BARS

Agua | 10:00 – 00:00

Nestled between the hotel's two pools, this bar is the perfect spot to enjoy a coffee, your favorite drink, or one of our most sophisticated cocktails.

The Spot Night Club | 20:00 – 00:00

Is the perfect place to enjoy the night in a sophisticated and relaxed atmosphere. Open exclusively in the evenings, we offer an exquisite selection of drinks and cocktails for all tastes, accompanied by carefully curated music that sets the ideal mood.

Every night, we invite you to enjoy live entertainment shows, where talent and fun come together to offer you an unforgettable experience.

DRESS CODES

In our restaurants, it is essential to wear clothing that covers the upper part of the body and footwear. More formal attire is required in the evening, and swimming costumes are not permitted.

ACTIVITIES / ENTERTAINMENT

AluaSoul Sunny Beach offers an excellent service, and its facilities are ideal for entertainment. Enjoy the cultural and sports activities and impressive professional performances created by our dynamic entertainment team.

INDOOR/ OUTDOOR ACTIVITIES

Daily sports activities

Daytime and evening entertainment

Live music shows and performances

POOLS

The AluaSoul Sunny Beach hotel has two outdoor swimming pools located in different settings:

For a more lively and fun experience, this pool will be the hub of entertainment activities, energy and fun.

In a peaceful atmosphere, our relax pool is the perfect spot, where calmness will reign, offering you moments of complete relaxation.

Sun loungers, parasols and towels are available.

WELLNESS AREA / GYM

WELLNESS AREA

Opening hours: 08:30 – 20:00

For guests looking for a unique place to stay, AluaSoul Sunny offers a sublime atmosphere of pure indulgence, combining hydrotherapy and relaxing treatments that create a refreshing, invigorating and peaceful experience.

Wellness facilities

Jacuzzi

Sauna

Steam room

Sensation showers

Booths for body and facial treatments. One double booth designed for couples' treatments

*Services and treatments available**

Relaxing massages

Facial treatments

Body treatments

GYM

Opening hours: 24 hours

The hotel features a fitness centre with natural light, fully equipped with professional machines:

Treadmills

Exercise bikes and cross-trainers

Pulley

Professional machines

Benches

Weights

OTHER SERVICES

- Private parking*
- 24-hour reception ○ Check-in: 15:00
- Check-out: 11:00

- Guest services • Facilities adapted for the disabled
- Pet-Friendly rooms and installations*
- Complimentary Wi-Fi throughout the hotel
- Laundry service *
- Rent a car*
- Medical service *

() Additional charges apply*